

**SUPPORTING LIVESTOCK PRODUCERS AND
RECOGNIZING THE IMPORTANT OF MEAT
PRODUCERS IN MESA COUNTY
“MEAT-IN DAY”**

March 20, 2021

WHEREAS, meat production is a dynamic, strong, and significant part of Colorado and Mesa County’s past, present, and future economy and lifestyle; and

WHEREAS, meat production in Mesa County is part of a \$3.4 billion industry in Colorado with a \$40 billion economic impact that accounts for 10% of Colorado’s total export sales; and

WHEREAS, the 2020-2025 Dietary Guidelines for Americans issued by the U.S. Food and Drug Administration recognize that a variety of protein sources, including meat, are a nutritious part of a healthy diet; and

WHEREAS, the contributions of the livestock communities contribute to the health and wellbeing of Colorado’s iconic landscapes and provide positive impacts to the ecology of those landscapes.

THEREFORE, BE IT RESOLVED THAT,

1. The encouragement and promotion of Colorado’s livestock industry and meat production are in the best interest of the citizens of Mesa County.
2. All segments of agriculture are of vital importance to Mesa County and contribute to the healthy landscape in Mesa County.
3. Mesa County recognizes the contribution of restaurants and retail food establishments, especially during the pandemic, by supporting a Meat-In Day on March 20, 2021, that encourages a healthy, balanced diet that includes meat.
4. The Board of Mesa County Commissioners hereby proclaims March 20, 2021, as **Meat-In Day** in Mesa County and encourages citizens to support livestock producers and recognize the importance of meat producers in Mesa County.

IN WITNESS WHEREOF, we hereunto set our hands and cause to be affixed the official seal of Mesa County this 15th day of March, 2021.

MESA COUNTY BOARD OF COMMISSIONERS

Janet Rowland

Scott McInnis

Cody Davis